



Prominent Trustees Selected

Former Ambassador to Mexico Thomas Mann; former Secretary of the Navy Fred Korth; the past president of the American Banking Association Everett Reese; and Joe González, resource director for the U.S. Senate Appropriations Committee and a former UA student, have been appointed to the newly-founded University of the Americas Board of Trustees in the United States. Dr. D. Ray Lindley, UA president, made the selections.

Others who have accepted positions are Potter Palmer, of the Palmer House Hotel in Chicago; Charles Price of Kansas City, Missouri; Larry Blackmon, a contractor from Ft. Worth, Texas; Edwin Phillips, an attorney, also from Ft. Worth; and Tom Frost, Jr., president of the Frost National Bank in San Antonio, Texas. The board will consist of approximately 25 members when all appointments have been made.

UA was recently granted a charter of incorporation in the state of Delaware, which permitted Dr. Lindley to choose the members of a U.S.-based board of trustees.

Dr. Lindley stated: "The state-side charter has a dual purpose. It allows UA to incorporate as a foundation, thus enabling the University to receive contributions directly from U.S. sources, with all the corresponding tax deductions accruing to the donors. It no longer requires the use of other foundations as receiving agents. In addition," he added, "it will broaden the base of interest and support for the University and open the door for possible aid made available through federal loans for education."



NEW DEAN OF STUDENTS—C. Lee Clark, a man well acquainted with Mexico, has just been appointed dean of students.

Hamon Appointed History, IR Head

James L. Hamon, associate professor in international relations, was recently appointed chairman of the department of history and international relations. He will assume his new position October 1, replacing Dr. Richard E. Greenleaf, who resigned from the University to return to full-time teaching at Tulane University.

A native of Kansas City, Missouri, Professor Hamon began his association with the University in 1956 as a student. Maintaining a high academic record, he graduated *cum laude* from the University of the Americas, then Mexico City College, and went on to earn his master's degree.

Hamon, whose present position

is counselor of the department, joined UA's faculty in 1962. He will be receiving a Ph. D. in government and international studies from Notre Dame in the fall.

Hamon is currently writing an article on Andrés Molina Enriquez, Mexican ethnologist and historian, who in 1912 launched an agrarian plan in Texcoco and was subsequently imprisoned. Molina Enriquez is better known as the author of *Los grandes problemas nacionales*, a masterpiece of political, sociological and economic analysis that was instrumental in toppling the Porfirian regime.

Professor Hamon is also revising his Ph.D. dissertation on the ideology of the Mexican Revolution for possible publication. With the move to Puebla, Hamon hopes to expand the department and anticipates an increase of students in Latin American history.

Summer Enrollment Continues To Grow

Enrollment for the first summer session at the University of the Americas is 1490 according to William E. Rodgers, registrar. The figure represents an increase of 8 1/2 percent over last year's enrollment of 1373.

The largest number of students, as usual, are residents of Mexico City. California, with 139 enrolled, has the largest representation from the United States. Texas, New York and Illinois follow with 99, 67, and 59 students respectively.

In keeping with UA's international reputation, thirty foreign countries are represented in the student body. There are students from Austria, Argentina, Turkey, Tahiti, Morocco, Norway, India, Cuba and Switzerland.

Eight special groups from U.S.

New Post Created For Student Dean

C. Lee Clark has been appointed to the post of dean of students at the University of the Americas, according to a recent announcement by President D. Ray Lindley. Clark, who is to receive a doctor's degree this summer from Ohio State University, will begin his duties at UA this September.

Among Clark's responsibilities will be the administration of the housing office, the infirmary, student social activities, discipline, student legal matters and men and women's counseling. Most important, he will be in charge of directing the total activities of UA's student body.

In addition to these duties, Clark will set up a program of psychological testing and career counseling for all UA students.

Administrative structure will undergo a slight change with the arrival of Clark. Instead of the present deans of men and women, there will be an overall dean of students and, under his direction, counselors for men and women.

Dr. Lindley stated, "We at UA are indeed pleased to have Dr. Clark join us. He comes to us with a solid background of academic as well as administrative experience, which more than adequately qualifies him for this new post." Lindley continued, "Dr. Clark has headed the Kent State University Winter Quarter in Mexico program at UA for the last two years and is thoroughly familiar with Latin America and the Caribbean area. I am confident that he will be a great asset to this institution."

Clark received his B.A. degree in history in 1957, an M.A. in Latin American area studies in 1959 and a B.S. in education the same year, all from Ohio State University. He will receive a doctor of philosophy in anthropology degree this summer from the same institution.

Presently Clark is assistant professor of anthropology at Kent State University in Ohio. Pre-

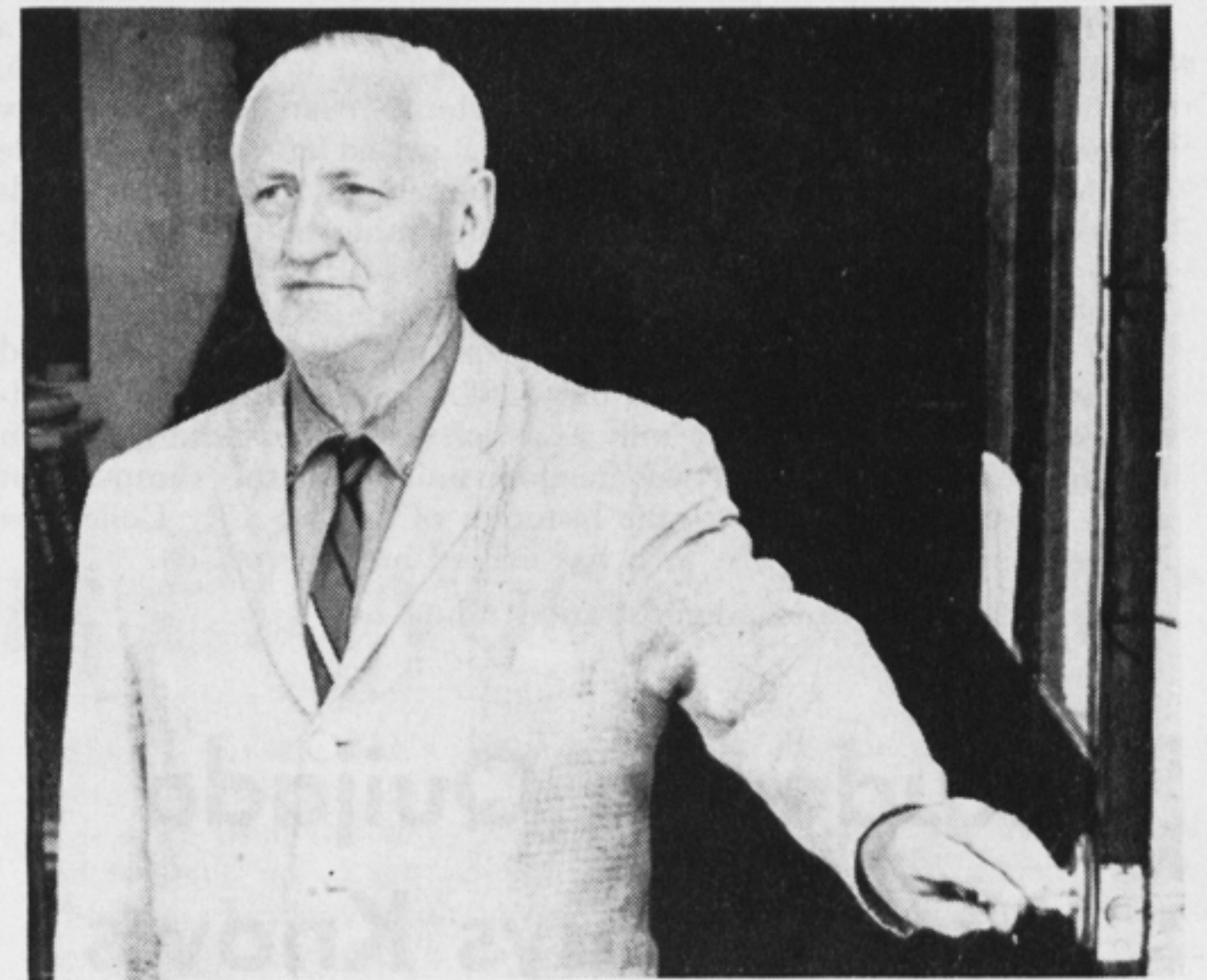
viously he had served as a teaching assistant and later as an instructor in anthropology at Ohio State University. He was also a lecturer on contemporary Latin American culture for the Peace Corps training program conducted at Kent State. In 1966 he was awarded a fellowship by the Regional Council on International Education to do African studies.

To round out his formal academic background, Clark has traveled extensively. He has lived in Cuba for brief periods of time and has visited Europe and North Africa. He also worked on excavations for Pennsylvania State

University at the famous San Juan Teotihuacán site in the Valley of Mexico.

Clark has conducted various studies in Mexico City, which have led him farther south to the relatively unexplored areas of Yucatan, Chiapas and Oaxaca.

During part of 1965 and 1968 Clark lived in Jamaica and the Cayman Islands to do research for his doctoral dissertation, "Family Organization and Migration: Grand Cayman, British West Indies 1700-1969." In his dissertation Clark explores the sociological effects of migration on the structure of family life.



A HAND ON THE FUTURE—Dr. Frederick W. Schloesser, who will soon become chairman of the business department, has had much practical business experience.

Dr. Schloesser To Direct IBC

Dr. Frederick W. Schloesser has been tapped to be chairman of the department of business administration and director of the International Business Center at the University of the Americas. He will take over his new position at the beginning of the fall quarter.

The present chairman, Dr. Melvin E. McMichael, has resigned from this administrative post in order to continue as a full-time professor in the business department.

Dr. D. Ray Lindley, UA president, stated, "We are most fortunate to have a man of Dr. Schloesser's background and training to accept this strategic post."

Dr. Schloesser, who has been teaching in the economics department for the last year, said, "The chairmanship will mean a lot of work, but I will enjoy it. My main concern is to make a smooth transition."

A native of Germany, Dr. Schloesser received his B.A. in economics from the University of Hamburg. He attended the Sorbonne in Paris and the London School of Economics for advan-

ced studies. He received his M.A. in business administration from UA and a doctorate in business administration from the Instituto Politécnico Nacional in Mexico City.

Besides serving as a full-time professor in the economics department at UA, Dr. Schloesser is a member of the "Colegio de Profesores del Instituto Politécnico Nacional en la división de la maestría." A talented violinist, he gave up active violin playing a few years ago, mainly because his fingers were becoming too stiff for virtuoso performances.

According to Dr. Schloesser, he, along with William Rodgers, registrar at UA, will reactivate a program of night education in the business department. They will also make preparations for an adult night program to be conducted when the University moves to Cholula, Puebla. Dr. Schloesser said, "I hope the transition to Puebla will be short, and I am highly impressed by the construction completed to date and the possibilities for expansion presented by the new campus at Cholula."



Photo by John O'Leary

END OF THE LINE?—Registration is going up at UA and the lines are getting longer.

Prof's Departure Saddens Collegian

As this fall approaches, the *Collegian* staff and editors face a sad- dening loss. Brita Bowen de Canto, faculty advisor and teacher of journalism for over 25 years, is leaving her active post at the Uni- versity of the Americas to retire as professor emeritus of college publi- cations.

To aficionados of the Lower Road and hauntings of the press room, Mrs. Bowen has represented, over the many years she has served UA, a vital force and a special kind of professionalism which can rarely be duplicated. The reporters and editors whom she has trained will never forget either their training or their teacher. No waster of words, Mrs. Bowen has consistently pursued a single ideal: the excel- lence of the *Collegian*. Her success is testified to by many years of highest journalistic rating which the newspaper has received from the Associate Collegiate Press and the Texas Intercollegiate Press Association.

A look at her disorderly desk (which has become a press room joke since only its owner can make sense out of the jumble of papers which clutters it) can testify also to her personal success with former stu- dents. Their letters, written from all over the world, are scattered with seeming carelessness in drawers and under the faded green blot- ter; but their words of praise, affection and lasting appreciation are remarkably similar.

Brita Bowen is not for everyone, nor has she ever pretended to be so, but those whom she has reached, those whose spark of talent she has carefully tended from a small blaze to a steady flame, know they have been exposed, perhaps for one of the only times in their lives, to the merciless training of a professional.

This is an exciting process, and Brita Bowen is an exciting woman. No cut and dried theoretician, she has worked, often in times of ill health, well into the late hours of the night in the chilly *Collegian* office in order to meet printers' deadlines. She has never permitted an article, headline or page of copy to go to press until its creator has fulfilled every possibility for journalistic excellence. She has a special sixth sense for news, a feeling about what to print and when, which she has imparted to those of us who care and who will carry on her work. And she has waged, over a period of years, the battle of the printers — a Mexican phenomenon which all too often ends in defeat — to emerge victorious with a printing house whose excel- lence cannot be equalled.

As a teacher, a trainer of journalism students, the creator and genius behind the *Collegian*, and one of UA's most passionate defend- ers, Brita Bowen emerges not only as a rich personality who has given the press room a kind of crazy freedom unique on this campus, but as an artist and historian — the historian of Mexico City College in its beginning days, and UA as it has existed in Mexico City.

Students, faculty and administration salute her.

Kudos to Quijada Who Always Knows

Recently, members of the *Collegian* staff had a depressing and frustrating experience. None of the the administrative offices could give a simple piece of information. Like a recurring slap in the face, the too familiar words, "I don't know. Why don't you ask in Mr. So and So's office?", were uttered automatically with the indifference and helplessness of the bureaucratic mentality.

But one eventually runs out of offices. And the desire to work, to produce is smothered in the contagious lethargy and cool unconcern of a few members of the university community. How many prospective students, talented professors and administrators has the University lost because of this apathetic spirit?

The administrative offices of the University should be subordinated to the interests of students, faculty and the general public. Instead, these elements, that are the core and *raison d'être* of the university, are at the mercy of incompetence and disorganization. Ineptitude and inefficiency are a drag on creativity, productiveness and excellence in any endeavor. Initial enthusiasm in an undertaking is easily stifled by ignorance and lack of a helping hand, both spawned by indifference and fed constantly by an absence of pride.

Fortunately for the University of the Americas, there are some highly competent people in the administration on whom one can always rely.

Elena Quijada, bursar of the University, is one such person. It was she who finally produced the needed information. Quickly, with the sureness and confidence of a professional who knows his job, Miss Quijada came through once more.

The salient fact is not that no one was enlightened enough to sup- ply the information. Although that in itself is reprehensible, even more important is the lax attitude and bureaucratic runaround that seem to be the norm and way of life of the offices on the campus.

No university can tolerate time-consuming delays. The modern acade- mic institution leads a hectic life. Big projects, cultural, adminis- trative and academic, are always in the making. And efficiency is an absolute necessity for the success of a university. The University of the Americas, more than any other institution of higher learning, must adhere to this axiom. Because of our school's singular position in the world of education, the people associated with it have a special obligation to insure that the goals and values of cultural exchange and international understanding it espouses do not go by the wayside and stagnate in a mire of incompetence, inefficiency and indifference.



Photo by Marilú Pease

ANYTHING OF INTEREST?—The vendors who sell at UA's cam- pus are as colorful and varied as the handicrafts they sell.

UA Attracts Venders

By Dede Fox

The UA campus, swarming with English-speaking students and teachers, is like a U.S. island in Mexico. The presence of Mex- ican salesmen at the University, however, reminds us that we are indeed in a foreign country.

One vender has sold his handi- craft to UA students for two years. A resident of Toluca, he daily commutes to the campus. Upon arriving at UA, he arranges his wares and patiently awaits his first customers.

All his crafts are made from either wood or animal horns. Un- like the other salesmen on the campus, he himself makes and designs everything he sells. His wooden items include bowls, dom- inoes, necklaces, knick-knacks and bases for electric lamps. He also sells hair fasteners and small figurines which he designs and carves from horns. The objects are later painted and varnished.

Several peddlers exhibit amate

paintings, which are made on hand-beaten bark paper. The amate (amatl in the native Aztec dialect Nahuatl) is brought from San Pablito de Puebla. The paintings strongly link pre-Columbian pottery motifs with the present-day amate designs. Delicately combining fantasy and tradi- tion, the sketches illustrate dreamy landscapes and whimsical animals.

Among the other vendors, one señora specializes in ceramics from Guadalajara. She displays figurines, ash trays, bracelets, lace mantillas and necklaces of color- ed macaroni. Since her husband's death, the saleswoman has finan- cially provided for her five daugh- ters by selling handicraft. Altho- ugh she lives in Mexico City, this is her first year on the UA campus.

These peddlers along with their crafts give UA a unique atmosphere lacking on other "U.S." campuses.

New Psych Prof Explores LSD

By Roger Peterman

A psychologist is never hinde- red by a varied background, as Tom Johnson, newest member of UA's psychology department, can testify. Entering Northwestern University as an engineering student, he switched to business administration in his sophomore year and finally settled on the field of psychology.

Johnson, who completed his undergraduate work at the State University of New York at Buffa- lo and received a Master of Arts degree from the University of Montana in Missoula, has spent four years as a teaching assistant at Montana, one year as a part- time instructor at Seattle Com- munity College, and has served an internship in clinical psycho- logy at the University of Wash- ington medical school. He will remain at UA through next spring and then return to Missoula to begin work on his doctoral dis- sertation on behavior therapy.

"Behavior therapy," says John- son, "is a new method of psycho-

therapy based on learning theory rather than psychoanalytic theory." This new concept provides equally effective and at the same time quicker treatment of emotional problems.

A master's thesis exploring the motivating factors behind the use of the controversial mind- expanding drug lysergic acid diethylamide (LSD) has been Johnson's *magnum opus* up to this time. In this study, he com- pared degrees of conformity be- tween LSD users and fraternity members who had not taken the drug, and arrived at the surpris- ing hypothesis that tendencies to- ward conformity are stronger among drug users than among the frat men, although paradoxi- cally in LSD users this tendency is manifested as anti-conformity. Johnson concluded: "LSD users are as much slaves to group norms as traditional conformists."

In this connection, he feels that the use of psychedelic drugs, parti- cularly among young people, will continue to grow at the same rate with which it has mush-

THE INQUIRING REPORTER

Witchcraft Given A Second Look

By Mari DuBoise

For the most part witchcraft is considered a thing of the past. However, lately there has been much written and said about this unscientific science. The recent best-seller *Rosemary's Baby* deals extensively with the subject, arriving at surprising conclusions.

To investigate the influence of witchcraft on today's youth, the *Collegian* asked a group of UA students about their beliefs in matters of the devil, heaven and hell, and spellmaking.

"It's a bunch of baloney!" heatedly ex- claimed Edgar Gronwald of Long Beach, California. "The only realistic thing about witch- craft is the emotional state of the individ- ual's mind. When one places himself in the ideal environment for practising witchcraft, he gets so up tight that something's gotta come."

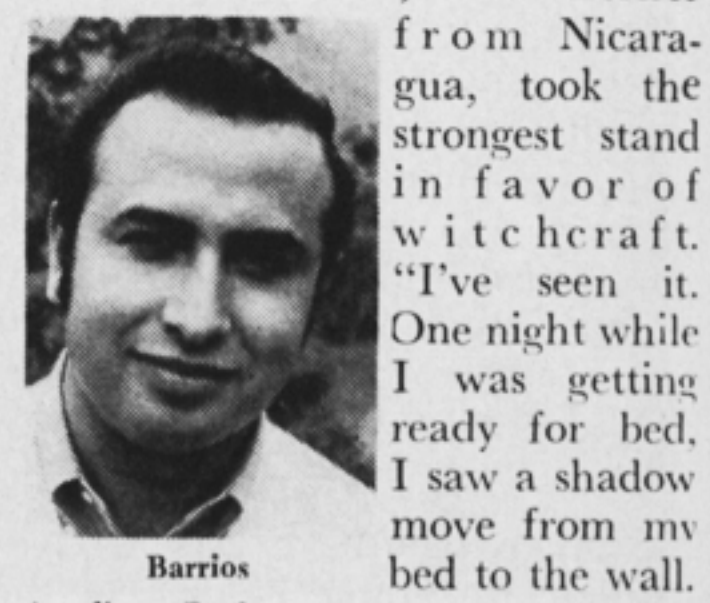
Anne Reese, of Seattle, Wash- ington, expressed her partial agreement with this argument when she mus- ed, "It's an idea—a state of mind. For example, if a curse is placed upon a partic- ular person,

then his awareness of the curse may cause him to actually believe in it. Here the power of suggestion overtakes the individual's mind."

Eileen Lindnei, a student of international relations, added half- jokingly, "Sure I believe in witch- craft—I dig ouiji boards."

"I dig it all!" echoed Michael Connelly, who refused any further details on his background and school status. "There's a lot of superstition involved, but if you believe in it, it works!" Queried Connelly: "How many Catholics in Mexico believe in God, and it works for them?"

Donald Barrios, a southerner

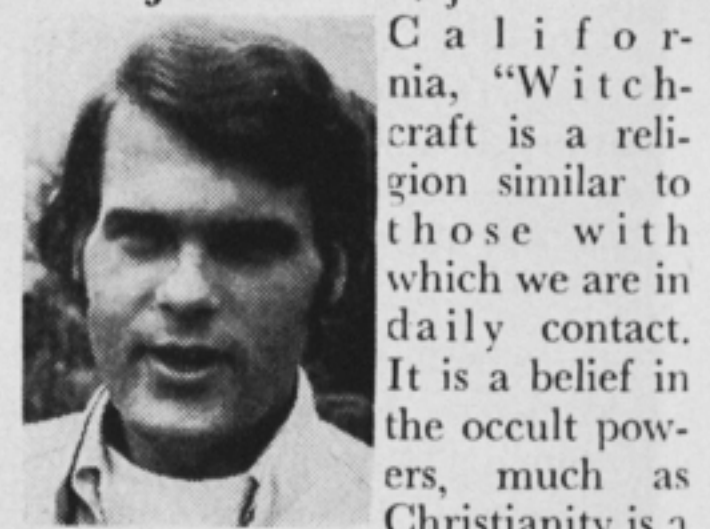


Barrios

from Nicara- gua, took the strongest stand in favor of witchcraft. "I've seen it. One night while I was getting ready for bed, I saw a shadow move from my bed to the wall. At first I thought it was my imagi- nation, but a few nights later my brother and I both saw it. That was what really convinced me."

When asked if he had ever deli- berately called forth any spirits, benign or malignant, Barrios answered, "No, I don't have to call them; they just come."

To Joe Goularte, junior from



Goularte

California, "Witch- craft is a religion similar to those with which we are in daily contact. It is a belief in the occult powers, such as Christianity is a belief in the power which we term "Good". Voodoo in particular contains the same saints as Catholicism. In essence, though, Voodoo followers believe more strongly than do those of the Western religions, for they truly live their religion."

Warming to his theme, Goularte continued, "Witchcraft is a state of mind, one which can be built upon and used to one's own advantage. For the believer it is a way of life, for the observer it is a strange journey into a dif- ferent realm of thought and belief. It is as tangible and real as Christianity."

UNIVERSITY OF
THE AMERICAS



Collegian

Vol. 22, No. 12

Wednesday, July 16, 1969

Published Biweekly by The University of the Americas
Kilometer 16, Carretera México - Toluca: México 10, D. F.

Subscription Rate \$ 2.50

Alumni Rate \$ 2.00



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MIND BENDER—Tom Johnson of UA's psychology department has arrived at some new conclusions concerning conformity and psycho- delic drugs.

Cholula Re-Explored By UA Field School

Fifteen students are participating in the Summer Field School in Archeology conducted by the University of the Americas' department of anthropology at the new campus site in Cholula, Puebla. The school will run to August 22.

The course, which offers 12 quarter hours of credit, is under the direction of Joseph Mountjoy, a Ph.D. candidate in anthropology from Southern Illinois University. David Peterson, a UA graduate student in anthropology, is working as assistant to Mountjoy.

The students' working day is divided into two periods. In the mornings and early afternoons

they do actual digging in the field, and during the evenings they work in the laboratory classifying potsherds and bone fragments, as well as carbon remains for dating purposes.

Lectures were given by Alejandro Estrada, of the Escuela Nacional de Antropología, which prepared students for handling skeletal remains.

The excavation is aimed at breaking the pre-Columbian past of Cholula into clear representative time periods. Cholula was an inhabited site well before the birth of Christ, and is the home of the most massive pyramid in the world.



Photo by Jack Cunningham

EXPLORING THE RUINS—University of the Americas' summer workshop students were recently treated to a guided tour of the pre-Columbian ruins at San Juan Teotihuacán. The Pyramid of the Sun is pictured in the background.

Homes To Go Up

Plans have been completed and bids will be let within two weeks for the construction of faculty housing at the University of the Americas' new campus in Cholula, Puebla. Bids for the renovation of the hacienda, which will house the Fine Arts Center and the anthropology department, will be accepted at the same time.

Faculty housing will be located at the western edge of the new campus, towards the large pyramid. Houses will be rent-free for full-time UA faculty members, according to William Rodgers, registrar. Construction is expected to be completed before June, 1970.

The houses, which will number approximately 60, consist of one-bedroom apartments in building units of four, and individual houses with 2-3 bedrooms. Housing styles fall into three general categories: a Mexican-type house with a patio in the middle, an American-style house with a surrounding yard; and a third type similar to the American style but with a larger living and dining room area. This last type of house will be restricted to certain members of the University who are required to do a great deal of formal entertaining.

In the residential area, there will be parks and playgrounds for

children. All telephone and electric wires will be underground. Faculty members must purchase their own phones, but will be able to get them at reduced rates through the University.

Dr. D. Ray Lindley, UA president, stated that plans are also being drawn up by Constructora Técnica, an architectural firm, for a multi-purpose coliseum. The coliseum, with an estimated 5,000-seat capacity, will house convocations, basketball games, physical education classes and student dances. Completion is scheduled for September, 1970.

As an aid to married students, an area will be set aside on the northeast side of the Cholula campus for a mobile home park. There will be accommodations for up to 100 trailers. Sewage, electrical and water connections will be provided by UA. Plans are being made by the University to buy some trailers, which will be rented to students.

Summer Group Swings

"Thanks to the Aztec gods and UA's administration, we've got a really swinging pachanga," commented William Swezey, youthful new director of the University of the Americas' summer workshop.

This year's workshop is the largest in UA's history, with 210 students, representing a 40% increase over last summer's enrollment of 150. Through a combination of field trips, lectures and readings, the Mexico City-based workshop is designed to offer students a first-hand look at Mexico through direct contact with its people, institutions and historical sites.

In addition to lectures by UA faculty members, the workshop has attracted an unusual number of outside speakers of international prestige. Robert Young, director of the Mexican-American Cultural Relations Institute, inaugurated the series with a general introduction to Mexico. Dr. Frederick Peterson, well-known anthropologist and author of *Ancient Mexico*, spoke on pre-Columbian Mexico and the Conquest.

Other prominent lecturers have included archeologist Juan Vidarte, who spent five years excavating at Teotihuacan. Diego O'Boiger, American bullfighter, gave a demonstration at UA's theatre of the fundamental techniques of the *matador*, while Elizabeth Macho from the Secretaría de Educación Pública lectured on educational problems in Mexico.

Campus News Briefs...

Dr. Karl Lenkersdorf, dean of the College of Arts and Sciences and philosophy teacher, traveled on June 26 to Toluca to speak at the Universidad Autónoma del Estado de México. Dr. Lenkersdorf's lecture "Reflections on Humanist Ethics" is part of a series on philosophy and ethics sponsored by the UNAM.

New York City, Bank and Humberto Bravo of the UNAM represented Mexico at this conference, along with 5,000 delegates from the U.S. and 12 foreign countries. More than 200 papers on air pollution and its effects on the environment were presented.

Dr. Frank B. Savage, former member of UA's administration and faculty and presently director in South America for the Institute of International Education, published an article in the June issue of the IIE Report. The article analyzed Peru's educational reform and qualified it as "truly revolutionary."

The library has requested that all students return books for this summer session by July 17. Grades will not be issued until books are either returned or paid for.

Lee Richard Hayman, poet and free lance writer, and Harriet Kamm Nye, novelist of young adult books, are scheduled to visit here later this month, according to Edmund Robins, chairman of the creative writing department. Both writers received master's degrees from UA in 1956 and 1965 respectively.

Marvin Bank of UA's science department recently attended the 62nd annual meeting of the Air Pollution Control Association in

Opie Attends U.S. Meeting

Dr. Redvers Opie, economics professor at UA, recently attended the 25th anniversary of the Bretton Woods Conference in Washington, D.C. with the other founding members of this organization.

The Bretton Woods Conference, begun in 1944, was founded to set up the formation of the International Monetary Fund and the International Bank of Reconstruction and Development.

Dr. Opie originally represented Great Britain at the conference. Becoming a U.S. citizen in 1946, he worked as a senior consultant in economics at Brookings Institution in Washington, D. C., where research is carried out dealing with world economic problems.

Horror Is Theme For Film Cycle

With the beginning of this summer session, the UA film club, under the direction of Howard Crist, is presenting a cycle of horror films.

Tomorrow, July 17, at 12:00 and 7:00 p.m., "The Curse of the Cat People," directed by Robert Wise, will be offered in the theatre. Entrance fee is two pesos.



Photo by Howard Crist

WORK OF ART—Charles Jones, UA art student, poses with a recent work which he executed in acrylics.

Art Is Life to UA Painter; Displays Work in Exhibit

An exhibition of the paintings of UA graduate student Charles Jones which was inaugurated July 10 at the Mexican-American Cultural Relations Institute, will be on display until the end of this term.

Located on Hamburgo 115, the Institute's gallery hours are Monday through Friday, 9 a.m. to 1 p.m. and 3 p.m. to 9 p.m., and Saturdays from 9 a.m. to 1 p.m.

Jones' work is difficult to categorize. Although many of his canvases lean to the abstract, he remains completely himself in whatever he paints.

Alert and interested in life and people around him, Jones feels that art is a combination of awareness, commitment, and dedication. He said, "Although I have experimented a great deal and

learned more of what I want from my work, my primary interest is to live my own life with the greatest possible degree of intensity. I hope it shows in my work." He added, "My painting is a visual attempt to see life steadily and to see it whole — both necessary elements for the artistic as well as humanitarian vision"

Originally from Huntsville, Texas, Jones began drawing and painting as a child. After high school he attended Sam Houston State Teachers College in Texas where he obtained his B.A. degree.

Military service then became a sudden part of his career and left Marine First Lt. Charles Jones little time in Vietnam for the productive use of his talents.

A year later he was back into academic art studies at Highlands

University in the little-known town of Las Vegas, New Mexico. He received his M.A. there in 1967 and came to the UA campus soon after graduation. He has been in Mexico for two years and will graduate this August with an M.F.A. degree.

While in Mexico, Jones has attracted attention by his talent for playing flamenco guitar music. He has studied the guitar for seven years, as well as various dance forms, and has given several concerts at the University.

After graduation, Jones and his wife plan a trip to Spain and various parts of Europe. He hopes to return eventually to the United States to teach art history "or perhaps look for a grant that will give me the freedom to keep on painting and experimenting," he concluded.

UA Boasts Playboy Bunny

By Mitchell Niles

Perhaps some students have noticed the cute little bunny on campus. No, not a bunny rabbit, but rather a Playboy Bunny as given to the world by Hugh Hefner, master of the *Playboy* mystique.

Sharon Knuth, UA's *Playboy* Bunny in residence, is on leave of absence from the new Playboy resort hotel at Lake Geneva, Wisconsin. Upon completion of her courses here she is headed for the Playboy Club in London. She is also playmate of the

month in the up-coming September issue.

"Being 'playmate' is a lot of work!" she exclaimed. "The staff photographer and I must have shot 5,000 pictures, about half of them in Lake Geneva and the other half down here at UA. Mr. Hefner, who makes the final decision on playmate photography, chose several taken at UA to be included in the September issue. But unfortunately he didn't like the cover so I had to fly back up to the Mansion in Chicago to take cover photos and I missed my finals down here."

Sharon was very emphatic when she said: "It's the most fantastic job in the world, especially up at Lake Geneva. Everyone is there, quite often with their families, to relax and have a good time, go horseback riding or play golf, whatever their thing is. Of course, for us Bunnies it was somewhat restricted. We lived in a big dormitory out on the golf course with security guards around us. Even to sit in the Club with our father we had to get special permission because, of course, the other customers didn't know it was our father. But still, it's the only job I've ever had where I couldn't wait to get to work."

"Most girls at Lake Geneva are pretty young. The average is about 20 although there is no age limit, except that you have to be over 18. I got the job by answering a newspaper ad."

"It's a little tough at first," she admitted, "when they are taking the pictures for the fold-out. A little embarrassing and all that, but you just think of the photographer as such and not as a man, and then it isn't so bad."

"Mr Hefner is a very nice guy," Sharon concluded enthusiastically. "He's very shy, not at all like most people would imagine."



Photo by John O'Leary

CAMERA SHY—Collegian readers get a preview shot of UA coed Sharon Knuth, who will be Miss September, 1969 in the fall issue of *Playboy*.



Round Pyramid of Calixtlahuaca



Village Street



Plowing Near the Pyramid

Text and Layout

by Bob Allen

Photos by John O'Leary

Toluca Farmers

The rain was very late this year in the Valley of Toluca. Indian peasants watched young corn shoots wither away in their fields. They grew alarmed, because to them corn is a life necessity.

By bus and foot drought-scourged farmers began pilgrimages to a volcano in the valley known as the Nevado de Toluca. They climbed the slopes and in caves and upon the summit they made offerings to the ancient rain god, Tlaloc, that he might save their crops. Tlaloc, who holds caves and mountains sacred, heard and sent rain in time.

One village reprieved by the rain stands in the heart of the Toluca Valley. It is called Calixtlahuaca, which is a Nahuatl word meaning place on the plain. This community's economy, like most villages near it, is based on agriculture.

Calixtlahuaca was first populated about 1100 B.C. The inhabitants, probably no more than a few dozen, were simple farmers who raised corn, beans and squash. Their descendants, today's peasants, grow the same crops and their agricultural technology has only inched forward. A pointed stick, the principal pre-Columbian field tool, was replaced by heavy steel hoes and ox-drawn wooden plows tipped with iron. Chemical fertilizers are gaining in popularity today, although pre-Conquest agriculturalists used natural organic substances to increase crop production. The terracing on the hillsides near town was accomplished by the ancients to increase the arable land area and is still used by the Indian farmers.

Reminders of pre-Columbian civilization surround Calixtlahuaca. On a breezy slope beside the village are several ceremonial structures, the most important being a round pyramid dedicated to Ehécatl, god of the wind. Farmers plowing around the pyramid turn up ancient pieces of pottery and parts of broken ceramic figures by the score.

For many centuries Calixtlahuaca was inhabited by the Matlatzincas, a people who are linguistically part of the Otomangi language group. Matlatzinca translates to people of the net and even today one sees Indians dipping fish out of the shallow lakes in the valley with small round nets.

The history of the Matlatzincas is sketchy but it was often bloody. They were frequently in conflict with the Aztecs of Tenochtitlán. During the 1470s the Aztec ruler, Axayacatl, managed to defeat the tough Matlatzincas but only after many fierce battles. However, Axayacatl received a wound in one of the skirmishes which eventually proved fatal. After the defeat of the Matlatzincas an Aztec garrison was imposed on Calixtlahuaca to make certain that it would never again rise to power.

Matlatzinca is no longer spoken in Calixtlahuaca. The Aztec garrison must have been very effective because their Nahuatl language replaced the original tongue.



Indian with a Hoe



Wife Tending Corn



Peasant House



Temple Steps



Oxen Against the Sky