

**Anexo 1**  
**Summary of Positive and Negative Sociocultural Impacts of Tourism**

<b>Factor Associated with Tourism</b>	<b>Positive Impact</b>	<b>Negative Impact</b>
The use of culture as a tourist attraction	Increased support for traditional cultures and displays of ethnic identity. Revitalization of traditional arts, festivals and language	Changes to traditional activities and arts to suit production for tourists. Disruption and crowding of traditional activities. Invasion of privacy
Direct contact between residents and tourists	Breakdown of negative stereotypes. Increased social opportunities	Enhancement of negative stereotypes. Increased commercialism. Introduction of diseases. Demonstration effects.
Changes in jobs and economic structure resulting in changes in social roles	New economic and social opportunities which decrease social inequity.	Community conflict and tension. Increased social inequity. Loss of language
Development of tourists facilities	Increased recreational opportunities	Loss of access to places and recreational activities
Increased population from tourists and associated development	Support for medical, educational and other facilities which enhance quality of life	Crowding and congestion. Increased crime.

**Fuente:** Basado en una reseña de la literatura dirigida por Pearce, Moscardo y Ross (1996) en Gee, Chuck Y. (Ed). *International Tourism: A Global Perspective*. World Tourism Organization. Spain, 1999. p.235