

**Bibliografía**

Ambrose, Stephen. Rise to globalism. Harmondsworth: Penguin Books Limited  
England, 1976.

Ambrose, Stephen. Hacia el poder global. Buenos Aires Argentina: Grupo Editor  
Latinoamericano, 1992.

Anónimo. "Let's all six of us talk about it". United States. En: Economist. August 9,  
2003, volume 368, issue 8336, p33.

Anónimo. "No order on the border". United States. En: Economist. August 2, 2003,  
volume 368, issue 8335, p41.

Anónimo. "One step at the time". United States. En: Economist May 5, 2003,  
volume 368, issue 8331, p40.

Anónimo. "Tunneling their way into agreement". United States. En: Economist.  
June 28, 2003, volume 367, issue 8330, p42.

Anónimo. "All together now". United States. En: Economist. August 30, 2003,  
volume 368, issue 8339, p28.

Anónimo. "Learning the hard way". United States. En: Economist. August 23,  
2003, volume 368, issue 8338, p11.

Anónimo. "Small expectations". United States. En: Economist. August 23, 2003,  
volume 368, issue 8338, p32.

Armstrong, J.D. Revolutionary diplomacy. Berkeley: University of California Press,  
1977.

Atkins, Ollie. Camera on Assignment, the Ollie Atkins photograph collection. Nixon  
in China, 15 de Marzo 2004.

[http://www.gmu.edu/library/specialcollections/nixon\\_in\\_china.html](http://www.gmu.edu/library/specialcollections/nixon_in_china.html)

Barnett, Doak . A new U.S. policy toward China. Washington, D.C.: The Brookings Institution, 1972.

Barnett, Doak. "U.S. relations with China". En: Owen, Henry. The next phase in foreign policy. Washington, D.C.: The Brookings Institution, 1973.

Beinart Peter. "Banished". En: New Republic. United States: September 29, 2003, volume 229, issue 13, p6.

Bell, Coral. The diplomacy of détente. New York: St. Martin's Press, 1977.

Blum, Robert. The United States and China in World Affairs. New York: McGraw-Hill Book Company, 1966.

Brams, Steven. Negotiation Games. New York: Routledge, 1990.

Brown David and Brown Jane Covey. "Organizational microcosms and ideological negotiation". En: Bazerman, Max and Lewicky, Roy. Negotiating in organizations. United States: Sage Publications, 1983.

Brown, Seyom. The crises of power. New York: Columbia University Press, 1979.

Brown, Seyom. The faces of power. New York: Columbia University Press, 1983.

Buss, Claude. The People's Republic of China and Richard Nixon. Stanford, California: Stanford Alumni Asociation, 1972.

Byung-joon, Ahn. Chinese policy and the Cultural Revolution. Washington: University of Washington Press, 1976.

Cai, Deborah. "Culture in the Context of Intercultural Negotiation". En: Communication Research. United States: October 2000, volume 26, issue 4, p591.

Camilleri, Joseph. Chinese foreign policy. United States: University of Washington Press, 1980.

- Capell, Kerry y Lindblad, Cristina. "Global Wrapup". En: Business Week. United States. April 21, 2003, issue 3829, p59.
- Cisneros, José. "El concepto de Comunicación". En: Ámbitos, revista andaluza de comunicación. Sevilla, España: Número 7-8, 2º Semestre de 2001- 1er Semestre de 2002. Universidad de Sevilla.
- Clifford, Garry. "Bureaucratic politics and policy outcomes". En: Paterson, Thomas y Merrill, Dennis. Major Problems in American Foreign Relations Volume II: since 1914. Lexington, Massachussets: D.C Heath and Company, 1995.
- Crowley, Michael. "Bombs Away". En: New Republic. United States: September 1, 2003, volume 229 issue 9, p14.
- DeGregorio William. The complete book of U.S. presidents, from George Washington to Bill Clinton. New York: Random House Value Publishing, 1997.
- Deutch, Kart. Los nervios del gobierno, modelos de comunicación y control político. Buenos Aires, Argentina: Editorial Paidós, 1971.
- Dittmer, Lowell. Learning and the reform of Chinese foreign policy. Singapore, Malaysia: Singapore University Press, 1999.
- Fairbank, John King. The US and China. Boston: Harvard University Press, 1979.
- Galindo, Jesús. Técnicas de investigación en sociedad, cultura y comunicación. México: Pearson, 1998.
- Gamer, Robert. Understanding contemporary China. Colorado: Lynne Rienner Publishing Inc, 1999.
- Güemes, César. "Comienza en la UNAM el homenaje a Rubén Bonifaz Nuño por su trayectoria". En: Diario la Jornada. México: Noviembre 12, 2003.

- Gramsci, Antonio. Antología. México: Siglo XXI, 1986.
- Habermas, Jürgen. Teoría de la Acción Comunicativa: complementos y estudios previos. México, D.F.: Editorial Rei, 1993.
- Haidar, Julieta. "El análisis del discurso". En: Galindo, Jesús. Técnicas de investigación. México: Pearson, 1998.
- Hammer, Joshua. "Finally, a Dealmaker?" En: Newsweek. United States: April 7, 2003, volume 141, issue 14, p8.
- Hermann, Margaret. "Leader personality and foreign policy behavior". En: Rosenau, James. Comparing Foreign Policies. New York: John Wiley and Sons, 1979.
- Hogan, Michael y Paterson, Thomas. Explaining the history of American Foreign Relations. New York: Cambridge University Press, 1991.
- Holsti, O.R. Content analysis for the Social Sciences and Humanities. Reading, Massachusetts: Addison-Wesley, 1969.
- Humes, James. Nixon's Ten Commandments of Statecraft. New York: Scribner, 1997.
- Hunt, Michael. "Ideology". En: Hogan, Michael y Paterson, Thomas. Explaining the history of American Foreign Relations. New York: Cambridge University Press, 1991.
- Hunt, Michael. The genesis of Chinese foreign policy. New York: Columbia University Press, 1996.
- Jisi, Way. "International relations theory and the study of Chinese foreign policy". En: Robinson, Thomas. Chinese foreign policy. England: Oxford University Press, 1997.

- Kalb, Marvin & Kalb, Bernard. Kissinger. United States: Little, Brown and Company, 1974.
- Kaplan, Lawrence. "Iranamok". En: New Republic. United States: June 9, 2003, volume 228, issue 22, p14.
- Kimmel, Paul. "Cultural perspectives on international negotiations". En: Journal of Social Issues. United States: Spring 1994, volume 50, issue 1, p179.
- Kreisberg, Paul. "China's international behaviour". En: Robinson, Thomas. Chinese foreign policy. England: Oxford University Press, 1997.
- Lazarsfeld, Paul. La influencia personal: el individuo en el proceso de comunicación de masas. Barcelona: Editorial Hispano Europea, 1979.
- Leffler, Melvyn. "National Security, Core Values and Power". En: Paterson, Thomas y Merrill, Dennis. Major Problems in American Foreign Relations Volume II: since 1914. Lexington Massachusetts: D.C Heath and Company, 1995.
- Litwak, Robert. Détente and the Nixon Doctrine. London: Cambridge University Press, 1984.
- Lotean, Yuri. Semiótica de la cultura. España: Ed. Cátedra, S.A, 1979.
- Lozano, Carlos. Teoría e investigación de la comunicación de masas. México, D.F.: Alhambra Mexicana, 1996.
- Mao, Tse-tung. Cinco tesis filosóficas de Mao Tse-tung. Pekín: Editorial del Pueblo, 1971.
- Maturana, Humberto. La objetividad, un argumento para obligar. Santiago, Chile: Dolmen Ediciones, 1997.
- McDougal, Walter. Promised Land, the American encounter with the world since

- 1776, Crusader State. Boston: Houghton Mifflin Company, 1997.
- McEntee, Hilen. Comunicación Intercultural, bases para la comunicación efectiva en el mundo actual. México D.F.: McGraw-Hill, 1998.
- McGirk, Tim. "Who's the Enemy Here?" En: Time. United States: August 21, 2003, volume 162, issue 3, p17.
- Merriam-Webster Online Dictionary. Merriam-Webster Inc. Information Company, 23 de Marzo 2004. <http://www.m-w.com/>
- Moragas, Miquel de. Teorías de la comunicación. Barcelona: Gustavo Gili, 1981.
- Morgenthau, Hans. Politica entre las naciones: la lucha por el poder y la paz. Buenos Aires: Grupo Editor Latinoamericano, 1989.
- Mumighan, Keith. The Dynamics of Bargaining Games. New Jersey: Prentice-Hall, 1991.
- Murnighan, Keith. Bargaining games. New York: William Morrow and company, 1992.
- Muthoo, Abhinay. Bargaining Theory with Applications. United Kingdom: Cambridge University Press, 1999.
- Nations in transit report. "Turkmenistán". Freedom House Organization. New York, 3 de Abril 2003. <http://www.freedomhouse.org/research/nattransit.htm>
- Newman, Joseph. A new look at red China. Washington D.C.: U.S. News and World Report, 1971.
- Nichols, Hill. La representación de la realidad. España: Paidós, 1997.
- Nordlinger, Jay. "President of the world". En: New republic. United States: May 5, 2003, volume 55, issue 8, p22.
- O'Sullivan, John. "So Much Process, So Little Peace". En: National Review. United

- States: June 16, 2003, volume 55, issue 11, p18.
- Owen, Henry. The next phase in foreign policy. Washington, D.C.: The Brookings Institution, 1973.
- Pasquali, Antonio. Comunicación y cultura de masas. México, D.F.: Monte Ávila Editores, 1990.
- Paterson, Thomas y Merrill, Dennis. Major Problems in American Foreign Relations Volume II: since 1914. Lexington Massachusetts: D.C Heath and Company, 1995.
- Potter, Jonathan. La representación de la realidad: discurso, retórica, y construcción social. México: Paidós, 1998.
- Ransom, David. "Globocops". En: New Internationalist. United States: December 2000, issue 330, p1.
- Rasmussen, Lewis. "Peacemaking in the twenty-first century". En: William Zartman y Lewis Rasmussen. Peacemaking in international conflict, methods & techniques. Washington D.C.: United States Institute of Peace Press, 2002.
- Robinson, Thomas. Chinese foreign policy. England: Oxford University Press, 1997.
- Rogers, Everett y Steinfatt, Thomas. Intercultural Communication. Prospect Heights, Illinois: Waveland Press, 1999.
- Rosenau, James. Comparing Foreign Policies. New York: John Wiley and Sons, 1979.
- Ross, Robert. "China: Why our hardliners are wrong". En: Wittkopf Eugene y

- Jones, Christopher. The future of American Foreign Policy. New York: Worth Publishers, 1999.
- Saich, Tony. Governance and politics in China. New York: Palgrave, 2001.
- Sauer, Patrick. The complete idiot's guide to the American Presidents. Indianapolis: Alpha Books, 2000.
- Schell, Jonathan. The time of illusion. New York: Vintage Books, 1976.
- Schelling, Thomas. La estrategia del conflicto. Madrid: Editorial Tecnos, 1960.
- Segal, Gerald. Chinese politics and foreign policy reform. England: Kegan Paul International, 1990.
- Shehadi, Nadim. "Talking about talks". En: World Today. United States: July 2002, volume 58, issue 7, p25.
- Szulc, Tad. The illusion of peace. New York: The Viking Press, 1978.
- Terril, Ross. Mao, a biography. New York: Harper & Row Publishers, 1980.
- The White House, Memorandum of Conversation. Participants include Mao Zedong, Zhou Enlai, Richard Nixon, and Henry Kissinger, February 21, 1972. Washington D.C.: National Archives, 1972. 12 de Abril.  
<http://www.gwu.edu/~nsarchiv/NSAEBB/NSAEBB19/05-01.htm>
- Thorton, Richard. The Nixon-Kissinger years, reshaping America's foreign policy. United States: Paragon House Publishers, 1989.
- Tow, William. "China and the internacional strategic system". En: Robinson, Thomas. Chinese foreign policy. England: Oxford University Press, 1997.
- Van Dijk, Teun. Discourse in society. [www.discourse-in-society-org/teun.html](http://www.discourse-in-society-org/teun.html). 25 de Febrero 2004
- Walsh, Kenneth. "A presidential push for peace". En: U.S. News & World Report.



United States: June 9, 2003, volume, 134 Issue 20, p19.

Wang, Jisi. "International Relations Theory and the study of Chinese Foreign Policy". En: Robinson, Thomas. Chinese foreign policy. England: Oxford University Press, 1997.

Wittkopf Eugene y Jones, Christopher. The future of American Foreign Policy. New York: Worth Publishers, 1999.

Wolffe, Richard y Ephron, Dan. "No way Out: The Mideast in Deepening Chaos".

En: Newsweek. United States: October 13, 2003, volume 142, issue 15, p8.

Zartman, William y Rasmussen, Lewis. Peacemaking in Internacional conflict, methods & techniques. Washington D.C.: United States Institute of Peace Press, 2002.