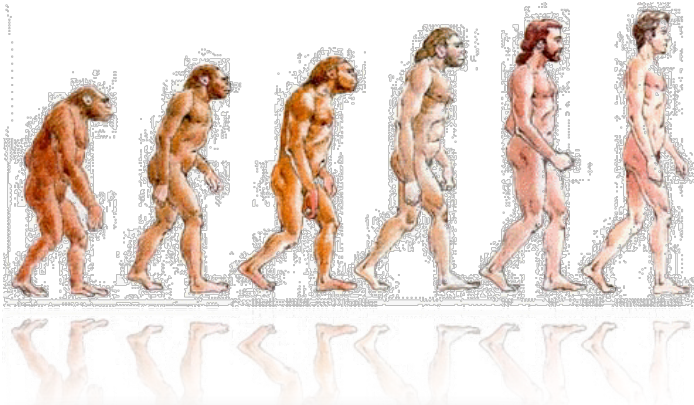


## 1.- Imagenes

**Imagen #5 : Hombre prehistórico. (Evolución)**



**Imagen #4: Griegos. (Pintura en olla de barro)**



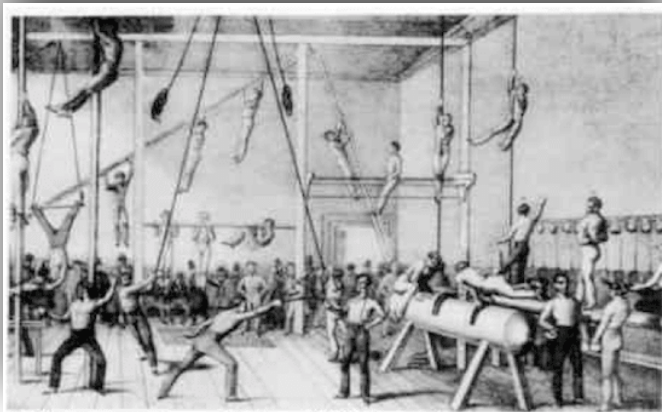
**Imagen #9: Romanos (Escultura)**



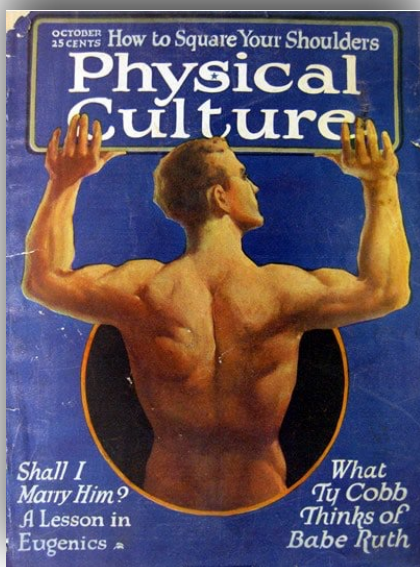
**Imagen #10 : Primer gimnasio (Mujeres haciendo ejercicio de Calistenia)**



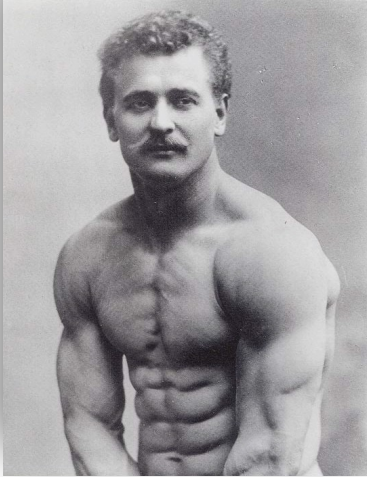
**Imagen #11 : Gimnasia rítmica (Primer gimnasio al aire libre )**



**Imagen #13 : “Physical Culture”( Primer revista de fisicoculturismo)**



**Imagen #14 : Eugen Sandow (Padre del culturismo moderno)**



**Imagen #15: Charles Atlas. (Físicoculturista)**

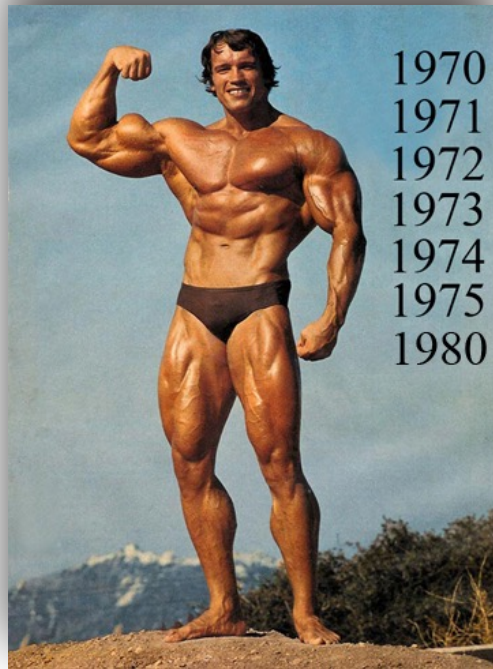


**Imagen #16 . Los Hermanos Weider (Creadores de la Federación de Culturismo, IFFB)**

**Ben Weider (Der) Joe Weider (Izq)**



**Imagen #17 : Arnold Schwarzenegger (actor, ex gobernador de California e ícono del fisico-culturismo)**



**Imagen #18: Logo Arnold Classic**





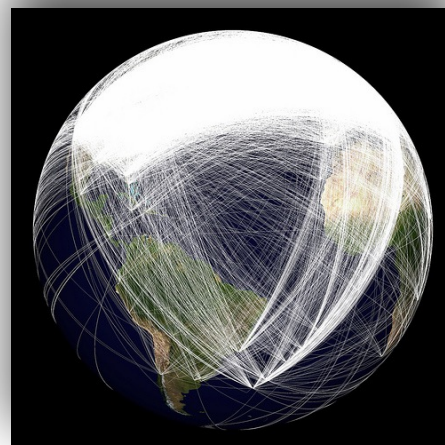
**Imagen #20 :Porcentaje de personas que usan redes sociales.**

### Who uses social media

*% of U.S. adults who use each social media platform*

	Facebook	Instagram	Pinterest	LinkedIn	Twitter
Total	68%	28%	26%	25%	21%
Men	67%	23%	15%	28%	21%
Women	69%	32%	38%	23%	21%
Ages 18-29	88%	59%	36%	34%	36%
30-49	79%	31%	32%	31%	22%
50-64	61%	13%	24%	21%	18%
65+	36%	5%	9%	11%	6%
High school or less	56%	19%	18%	9%	14%
Some college	77%	35%	31%	25%	24%
College graduate	77%	32%	33%	49%	28%
Less than \$30,000	65%	29%	23%	16%	18%
\$30,000-\$49,999	68%	27%	27%	11%	16%
\$50,000-\$74,999	70%	30%	29%	30%	26%
\$75,000+	76%	30%	34%	45%	30%
Urban	70%	34%	26%	29%	22%
Suburban	68%	24%	29%	26%	21%
Rural	65%	25%	20%	15%	19%

**Imagen #22 : Comparación del uso de redes sociales: De los años 2009 (Izq) y 2010 (Der)**



**Imagen #27 : Shanique Grant campeona Internacional de fisicoculturismo femenil.**



**Imagen #32 : Cassey Ho (Influencer y deportista)**



**Imagen #33 :Heidi Somers (Youtuber e Influencer)**



**Imagen #34 : Dwayne “The Rock” Johnson (Actor, Atleta)**







# Top 10 Reasons for Using Social Media

GlobalWebIndex – Know Your Audience™



## Top 10 Social Networking Motivations

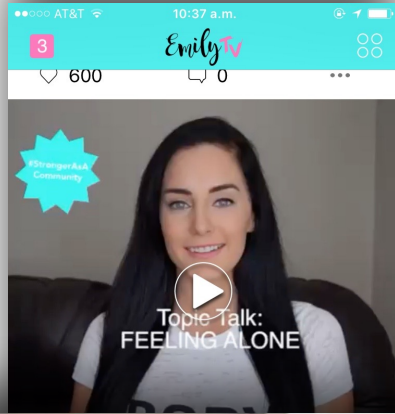


[globalwebindex.net](http://globalwebindex.net) /// Question: What are your main reasons for using social networking services? /// Source: GlobalWebIndex Q3-Q4 2014 /// Base: Internet Users Aged 16-64

**Imagen #34 : Redes sociales, ¿para que las utilizan los millennials?**

Imagen: #38 : “EmilyTv” app





**Imagen #39**

**Amanda Bucci : (Youtuber e Influencer)**



**Imagen #40: Amanda Bucci**

**Imagen #41: Emily Hayden( youtuber e influencer)**



**Imagen #42: Jeremy Buendia (Campeón Mr. Olympia)**

