

Anexo 5

Análisis financiero de los periodos 65-71

Periodos	65	66	67	68	69	70	71
Ventas	39,325,118	41,683,677.09	44,374,899.36	46,128,293.43	44,138,267	44,788,675	45,398,411
Ingresos por intereses	192,500	63,910.00	120,890.00	83,930.00	156,970	152,900	25,520
Resultado de op. De divisas							0
TOTAL DE INGRESOS	39,517,617.93	41,747,587.09	44,495,789.36	46,212,223.43	44,295,236.90	44,941,575.50	45,423,931.49
Costo de ventas	16,448,944	17,705,709.00	19,730,302.00	18,630,754.00	17,920,564.00	17,867,237.00	18,248,456.00
Utilidad Bruta	23,068,673.93	24,041,878.09	24,765,487.36	27,581,469.43	26,374,672.90	27,074,338.50	27,175,475.49
<i>Gastos de operación</i>							
Gasto de transportación	1,090,283.40	1,171,819.48	1,172,077.86	1,181,256.63	1,156,112.90	1,161,369.28	1,167,438.50
Gasto de Mercadotecnia	6,696,465.00	7,059,054.00	7,235,554.00	7,337,221.00	7,337,273.00	7,400,583.00	7,681,844.00
Gasto de almacenamiento	382,115.00	366,926.00	176,240.00	178,903.00	216,618.00	263,131.00	433,221.00
Investigación y desarrollo	6,784,000.00	6,784,000.00	6,919,680.00	6,680,000.00	6,713,600.00	7,065,000.00	7,678,000.00
Depreciación de la fabrica	194,310.00	191,806.00	189,408.00	192,518.00	208,487.00	215,317.00	220,616.00
Perdida de la venta de la fabrica	-	38,250.00	-	-	-	-	-
Inventario bajo	-	-	-	-	-	-	-
Consultores	3,167,830.00	3,114,000.00	3,114,000.00	2,800,000.00	3,000,000.00	3,100,000.00	3,250,000.00
Seguro	155,000.00	155,000.00	155,000.00	155,000.00	155,000.00	155,000.00	155,000.00
Gastos de admon. Y otros serv.	113,173.87	13,871.49	113,792.72	14,279.57	13,268.16	-	81,175.55
Deudas incobrables	169,098.00	268,574.00	135,275.00	291,786.00	239,783.00	322,898.00	308,967.00
Tarifas de importacion	2,052,891.49	2,177,717.80	2,224,544.09	2,390,597.80	2,284,009.55	2,340,434.28	2,318,135.54
Total de gtos de operación	20,805,166.75	39,805,583.77	21,435,571.67	21,221,562.01	21,324,151.62	22,023,732.56	23,294,397.59
Intereses	1,102,000.00	758,856.00	696,104.00	500,916.00	451,934.00	427,878.00	435,666.00
Utilidad antes de impuestos	1,161,507.17	1,942,003.32	2,633,811.68	5,858,991.42	4,598,587.29	4,622,727.93	3,445,411.90
Impuestos	394,912.44	660,281.00	895,495.97	1,992,057.08	1,563,519.68	1,571,727.50	1,171,440.05
Utilidad Neta	766,594.73	1,281,722.32	1,738,315.71	3,866,934.34	3,035,067.61	3,051,000.44	2,273,971.85

Fuente: Elaboración propia