



Anexo D

Michel A. Paulhus

Experience

2003 – 2004 Casas & Asociados, Banqueros de Inversión Puebla/Vancouver
Partner

- Map financing strategy for client companies.
- Prepare marketing and public relations strategies for client companies.
- Develop “Brand” strategies.
- Prepare business plans for client companies.

2002 - 2003 In- Motion Media Los Angeles/ Puebla
Vice President Corporate Development

- Founder of the business concept, set strategy for introduction into Mexican market
- Secured Mexican partners and clients
- Developed brand and corporate image

1999–2003 China Capital Sources Corporation Hong Kong
Director Business Development / Marketing

- Designed and Managed corporate strategy
- Conceptualized brand and web presence
- Managed the review of over 200 mainland China companies for investment
- Oversaw the preparation of business plans financial audits and finance strategies for a number of companies i.e Golden Tech Corp. Yuiang Technologies

1999–2003 Access International Corp. Hong Kong/ Vancouver
Director Corporate Development / Public Relations

- Consulted to a number of companies on business plan development and finance strategy- ie Clean Energy Corporation, MGB (B2B platform)
- Designed and Launched brand
- Managed general corporate strategy

2001–2002 Cohy China Communications Corp. Santa Monica/Beijing



Director Business Development/ Secretary Treasurer

- Designed and launched brand in China,U.S –established web presence
- Liason between American legal counsel and Auditors with Beijing legal Counsel and Auditors.
- Oversaw all filings with U.S Securities and Exchange Commission
- Contributed to and oversaw preparation of Business plan, prepared revenue channel strategy
- Introduced company to both Hong Kong and U.S Venture Capital communities

1975–1980 China IT Corp. Los Angeles/ Hong Kong

Director Marketing /Public Relations

- Designed brand and managed corporate image, Designed WEB presence
- Introduced brand in Hong Kong, Beijing, Shanghai, U.S
- Oversaw company review and analysis process

1999 Asian Alliance Corp. Beijing/ Los Angeles

Director Marketing

- Designed multi – lingual website
- Designed, managed, corporate image program
- Introduced company to U.S Financial Community

1997–1999 Yagel Town Ventures Vancouver, Canada

General Manager/ Director

- Re-negotiated various credit facilities, restructured operating systems dramatically lowering operating expenses by 30%
- Launched brand recognition campaign realigning the brand in a competitive environment.
- Introduced strict control systems drastically reducing shrinkage

1996–1997 Rex Rotisserie & Grill Vancouver, Canada

Marketing/Human Resources /Partner

- Designed and launched new brand
- Won various industry awards ,critical acclaim

1992–1995 Kanke Group Vancouver, Canada

Manager Human Resources

- Designed sales training program used throughout the restaurants under corporate umbrella increasing sales by 20%
- Cut labour costs corporate wide by 15%

Education

2000 Canadian Securities Institute Vancouver, Canada



- Completed Canadian Broker certification, Finance, investment analysis
 - 1992–1993 Simon Fraser University Vancouver, Canada
 - Philosophy major Medical Anthropology minor
 - 1989–1992 Douglas Collage Vancouver, Canada
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- Philosophy major Medical Anthropology minor (changed academic focus)
 - 1988–1989 Northern Lights College Dawson Creek, Canada
 - First year Commerce
 - Bilingual- English Spanish
 - Various certifications in the hospitality industry
 - Governor Generals Award for Excelling in Leadership
 - American Express Award Person of the Year Canadian Hospitality Industry
 - Editor, Contributor to the Pacific Rim Tourism Standards Manual
 - President of the BC Liberal Party Riding Association (youngest in party history)
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Interests

Wine and gourmet, back country hiking, book collecting
