

Apéndice B

UNIVERSITY OF AMERICAS PUEBLA

DEPARTAMENT TOURISM

BUSSINES SCHOOL

This questionnaire has been designed as a tool for study to know the perceptions of the national and international tourist (visitors) of the hygiene and cleanliness in the city of Puebla especially the downtown and Historic Center.

Name: _____

Sex: female masculine

Occupation: _____

Reason of visit: _____

Where are you from: _____

Hotel where are you staying: _____

Appearance of Puebla City Historic Center

	Completely agree	Strongly agree	Agree	Totally disagree	Strongly disagree	Disagree
1. The historic center is clean						
2. The historic center is in good condition						
3. The Historic Center doesn't have trash in it						
4. The Historic Center doesn't have beggars						
5. The Historic Center doesn't have street vendors						
6. The maintenance of the Historic Center is very good						

7. The streets is always with no trash						
8. The trash cans are in good condition						
9. The trash cans are located in strategic points						
10. You can easily see that the streets are maintained and cleaned adequately						