

Dear visitor: We are students of the University of the Americas Puebla and we are making a study with the purpose of knowing more about the tourists that visit the city of Puebla. THANKS.



Date    2003

1. Sex: M  F

2. Age:

3. Place of origin (State, Country): \_\_\_\_\_

4. Profession: \_\_\_\_\_

5. Level of studies: Elementary  College   
 Junior High  Masters degree   
 High school  Ph. D.

6. The duration of your visit is of: \_\_\_\_\_ days/ hours and obeys to:  
 A specific visit   
 A weekend or holiday   
 One ampler route

7. You are staying in: Hotel of the historical center   
 Hotel outside the historical center   
 With relatives or friends   
 I will not spend the night in the city of Puebla

8. The trip you are making was organized by: A travel agency   
 A group of friends   
 Some type of association   
 By yourself

9. What are the motivations to visit Puebla? (Say YES or NO)

Historical and cultural attractive	<input type="text"/>	Place's gastronomy	<input type="text"/>
Aesthetic and/or artistic emotion of the visit	<input type="text"/>	It is part of my work or studies	<input type="text"/>
To improve my education and/or formation	<input type="text"/>	Natural attractive landscapes of the place	<input type="text"/>
Vacations	<input type="text"/>	Fashion of the cultural tourism	<input type="text"/>
I want to know my relatives place	<input type="text"/>	Shopping	<input type="text"/>
Visiting friends and/or relatives	<input type="text"/>	It was not on my plans to come	<input type="text"/>

10. What other places do you intent to visit on this trip? \_\_\_\_\_  
 \_\_\_\_\_

11. When you make a trip pf this kind, you usually buy: (Indicate YES or No)

Guides and catalogues	<input type="text"/>	Typical artcrafts	<input type="text"/>
Posters and postals	<input type="text"/>	Typical products	<input type="text"/>
Photographic material	<input type="text"/>	Other	<input type="text"/>
		Nothing	<input type="text"/>

12. How many trips (of cultural character) you made last year?

13. Mark what type of attractions you visit preferably during your cultural trips:

Art galleries or exhibitions	<input type="text"/>	Museums	<input type="text"/>
Municipalities that are Historical Ensembles	<input type="text"/>	Music and scenic arts	<input type="text"/>
Historical monuments of singular artistic value	<input type="text"/>	Others	<input type="text"/>

14. For you, which are the events or places that have more cultural attractive in Puebla:  
 \_\_\_\_\_  
 \_\_\_\_\_

15. Could you tell me the places that you are going to visit in the historical center?  
 \_\_\_\_\_  
 \_\_\_\_\_