



• Anexo 7.

Tabla 2 “Top 10 competencia en costos”

Nombre	Categoría	Precio (Rmb)
 <p>1. Element Fresh Sanlitun (ElementFresh, 2011)</p>	American	68
 <p>2. Nasca Cafe Chaoyang Park (NascaCafe, 2011)</p>	Sandwiches & Delis	38
 <p>3. Sequoia Jianguomen (Sequoia, 2011)</p>	Sandwiches & Delis	32
 <p>4. Panino Giusto Sanlitun (City Weekend, 2011)</p>	Sandwiches & Delis	45
 <p>5. Bocata Sanlitun (City Weekend, 2011)</p>	Sandwiches & Delis	60
 <p>6. Kempi Deli Sanyuanqiao (City Weekend, 2011)</p>	Sandwiches & Delis	75
 <p>7. Kiosk Gongti (City Weekend, 2011)</p>	Sandwiches & Delis	45
<p>8. Grandma's Kitchen Jianguomen</p>	American	36

	(Grandma´sKitchen, 2011)		
9.	 Blue Frog Sanlitun (BlueFrog, 2011)	American	72
10.	 Zest Sanlitun (CityWeekend,2011)	Cafés	60