

BIBLIOGRAFÍA

Ali, A. J. (2003a). *The intercultural adaptation of expatriate spouses and children: An empirical study on the determinants contributing to the success of expatriation. University Library Groningen.* [Fuente en línea], 3. Extraído abril 24, 2004 de la World Wide Web: <http://www.ub.rug.nl/eldoc/dis/management/a.j.ali/c3.pdf>.

Ali, A. J. (2003b). *The intercultural adaptation of expatriate spouses and children: An empirical study on the determinants contributing to the success of expatriation. University Library Groningen.* [Fuente en línea], 2. Extraído abril 24, 2004 de la World Wide Web: <http://www.ub.rug.nl/eldoc/dis/management/a.j.ali/c2.pdf>.

Ali, A. J. (2003c). *The intercultural adaptation of expatriate spouses and children: An empirical study on the determinants contributing to the success of expatriation. University Library Groningen.* [Fuente en línea], 4. Extraído abril 24, 2004 de la World Wide Web: <http://www.ub.rug.nl/eldoc/dis/management/a.j.ali/c4.pdf>.

Ali, A. J. (2003d). *The intercultural adaptation of expatriate spouses and children: An empirical study on the determinants contributing to the success of expatriation. University Library Groningen.* [Fuente en línea], 7. Extraído abril 24, 2004 de la World Wide Web: <http://www.ub.rug.nl/eldoc/dis/management/a.j.ali/c7.pdf>.

Ali, A. J. (2003e). *The intercultural adaptation of expatriate spouses and children: An empirical study on the determinants contributing to the success of expatriation. University Library Groningen.* [Fuente en línea], 8. Extraído abril 24, 2004 de la World Wide Web: <http://www.ub.rug.nl/eldoc/dis/management/a.j.ali/c8.pdf>.

Barnnen, T. & Hodgson, F. (1965). *Overseas Management.* USA: McGraw-Hill.

Embajada de la República Popular China (2003). *Relaciones China-México*. [Fuente en línea], Extraído marzo 10, 2004 de la World Wide Web: <http://www.embajadachina.org.mx/esp/zmgx/t44249.htm>.

Danhke (1989). *Cultural Politics in Contemporary America*. USA : Ed. Austin University of Texas Press.

Graham, H. (1981). *Administración de Recursos Humanos*. España: Artes Gráficas EMA.

Harrell-Cook, G. (2002). *Managing Human Resources in Multinational Organizations*. Extraído 24 de abril, 2004 de la World Wide Web: <http://www.cbi.msstate.edu/faculty/ghcook/Chapter17.htm>.

Hernández, R., Fernández, C., & Baptista, P. (2003). *Metodología de la Investigación*. México: McGraw-Hill.

Hodgetts, R. & Luthans, F. (2003). *International Management: culture, strategy and behavior*. (5^{ta} ed.). New York: McGraw-Hill.

Levitt, T. (1990). *Comercialización Creativa*. (6^{ta} ed.). México: CECSA.

Lewis, P. (2003). *New China – old ways?*. *Employee Relations*. Volume 25. (1). pp. 42-60.

Longenecker, J., Moore, C. y Petty, J. (2001). *Administración de pequeñas empresas, un enfoque emprendedor*. (11^a ed.). México: Thomson Learning.

Lussier, R. & Achua, C. (2002). *Liderazgo: teoría, aplicación, desarrollo de habilidades*. México: Thomson Learning.

Macropedia No. 5 (1990). México: Enciclopedia Hispánica.

Macropedia No. 10 (1990). México: Enciclopedia Hispánica.

Malhotra, N. (1999). *Marketing Research, An Applied Orientation*. New, Jersey: Prentice-Hall Inc.

McNamara, C. (1999). *Performance Management: Performance Plan (generic to performance management)*. Extraído 23 de abril, 2004 de la World Wide Web: http://www.mapnp.org/library/perf_mng/perf_mng.htm.

Megginson, L., Mosley, D. & Pietri, P. (2001). *Administración, conceptos y aplicaciones*. México: Compañía Editorial Continental.

Montana, P. (2002). *Administración*. México : Compañía Editorial Continental; Grupo Patria Cultural.

O'Sullivan, S. (2002) *The protean approach to managing repatriation transitions. International Journal of Manpower. Volume 23. (7). pp.597-616.*

Phatak, A. (1974). *Managing Multinational Corporations*. Estados Unidos: Praeger.

Russell, R. & Harrop, D. (2003). Staffing the Human Resources Function. Extraído 23 de abril, 2004 de la World Wide Web: <http://www.kbcpas.com/Issues/hrstaffing.html>.

Siu, P. (1987). *The Chinese laundryman: a study of social isolation*. New York: New York University Press.