

## Variables a manipular dentro del Simulador de Negocios.

| Research & Development Expense, Product 1 | 000 USD  |  |
|---|--|--|
| Research & Development Expense, Product 2 | Control of the Contro |  |
| Consulting Production, Total USD          | 000 USD  |  |
| Consulting Production, % to Product 1     | 0 to 100   |  |
| Consulting Production, % to Product 2     | 0 to 100   |  |
| Production Budget, Product 1 Factory      | 000 USD  |  |
| Production Budget, Product 2 Factory      | 000 USD  |  |
| Construction Budget, Product 1 Factory    | 000 USD  |  |
| Construction Budget, Product 2 Factory    | 000 USD  | Production   |
| Unit Capacity Decrease, Product 1 Factory | 000 units  | ACTOR SECURITION SECUR |
| Unit Capacity Decrease, Product 2 Factory | 000 units  | Decisions  |
| Completely Close Product 1 Factory        | 1=yes, 0=no  |  |
| Completely Close Product 2 Factory        | 1=yes, 0=no  |  |
| New Factory Location, Product 1 Factory   | 1 to 6   |  |
| New Factory Location, Product 2 Factory   | 1 to 6   |  |
| Unit Capacity of New Product 1 Factory    | 000 units  |  |
| Unit Capacity of New Product 2 Factory    | 000 units  |  |
| Loan Payment (Reduce Debt)                | 000 USD  |  |
| Additional Loan (Increase Debt)           | 000 USD  |  |
| Stock Purchase (Reduce Equity)            | 000 USD  |  |
| Stock Sale (Increase Equity)              | 000 USD  |  |
| Dividends Paid                            | 000 USD  |  |
| Collection Budget                         | 000 USD  |  |
| Property Casualty Insurance Budget        | 000 USD  |  |
| Directors & Officers Insurance Budget     | 000 USD  | T.   |
| Product Liability Insurance Budget        | 000 USD \  | Finance  |
| Buy Currency Forward Contract, Yen        | 000,000 Yen  | D  |
| Buy Currency Forward Contract, Peso       | 000,000 Peso   | Decisions  |
| Buy Currency Forward Contract, Yuan       | 000,000 Yuan   |  |
| Buy Currency Forward Contract, Pound      | 000,000 Pound  |  |
| Buy Currency Forward Contract, Euro       | 000,000 Euro   |  |
| Sell Currency Forward Contract, Yen       | 000,000 Yen  |  |
| Sell Currency Forward Contract, Peso      | 000,000 Peso   |  |
| Sell Currency Forward Contract, Yuan      | 000,000 Yuan   |  |
| Sell Currency Forward Contract, Pound     | 000,000 Pound  |  |
| Sell Currency Forward Contract, Euro      | 000,000 Euro   |  |



## Inputs

| INPUT FOR - TEAM 1                      | Units     | Period 1 |     |                   |
|---|-----------|----------|-----|-------------------|
| Price in Japan, Product 1               | Yen       |          |     |                   |
| Price in Mexico, Product 1              | Peso      |          | 1   |                   |
| Price in China, Product 1               | Yuan      |          | 1   |                   |
| Price in U.K., Product 1                | Pound     |          |     |                   |
| Price in Germany, Product 1             | Euro      |          |     |                   |
| Price in U.S., Product 1                | USD       |          |     |                   |
| Price in Japan, Product 2               | Yen       |          |     |                   |
| Price in Mexico, Product 2              | Peso      |          |     |                   |
| Price in China, Product 2               | Yuan      |          |     |                   |
| Price in U.K., Product 2                | Pound     |          |     |                   |
| Price in Germany, Product 2             | Euro      |          | 1   |                   |
| Price in U.S., Product 2                | USD       |          | 6 1 |                   |
| Contract Price Product 1                | USD       |          |     |                   |
| Ship-to First, Product 1                | 1 to 6    |          | 2.1 |                   |
| Ship-to Second, Product 1               | 1to 6     |          |     |                   |
| Ship-to Third, Product 1                | 1to 6     |          |     |                   |
| Ship-to Fourth, Product 1               | 1to 6     |          | 1   |                   |
| Ship-to Fifth, Product 1                | 1to 6     |          |     |                   |
| Ship-to First, Product 2                | 1 to 6    |          |     | 3 5 1             |
| Ship-to Second, Product 2               | 1 to 6    |          |     | Marketing         |
| Ship-to Third, Product 2                | 1 to 6    |          |     | Manie             |
| Ship-to Fourth, Product 2               | 1to 6     |          | · > | Danisians         |
| Ship-to Fifth, Product 2                | 1 to 6    |          |     | Decisions         |
| Budget To Purchase Containers           | 000 USD   |          | /   | V-4- 501 51 51 51 |
| Budget To Rent Containers               | 000 USD   |          | 1   |                   |
| Marketing Expense in Japan, Product 1   | 000 Yen   |          |     |                   |
| Marketing Expense in Mexico, Product 1  | 000 Peso  |          |     |                   |
| Marketing Expense in China, Product 1   | 000 Yuan  |          |     |                   |
| Marketing Expense in U.K., Product 1    | 000 Pound |          |     |                   |
| Marketing Expense in Germany, Product 1 | 000 Euro  |          |     |                   |
| Marketing Expense in U.S., Product 1    | 000 USD   |          |     |                   |
| Marketing Expense in Japan, Product 2   | 000 Yen   |          | 30  |                   |
| Marketing Expense in Mexico, Product 2  | 000 Peso  |          |     |                   |
| Marketing Expense in China, Product 2   | 000 Yuan  |          |     |                   |
| Marketing Expense in U.K., Product 2    | 000 Pound |          |     |                   |
| Marketing Expense in Germany, Product 2 | 000 Euro  |          |     |                   |
| Marketing Expense in U.S., Product 2    | 000 USD   |          |     |                   |
| Consulting Marketing, Total USD         | 000 USD   |          |     |                   |
| Consulting Marketing, % to Japan        | 0 to 100  |          |     |                   |
| Consulting Marketing, % to Mexico       | 0 to 100  |          |     |                   |
| Consulting Marketing, % to China        | 0 to 100  |          | 1   |                   |
| Consulting Marketing, % to U.K.         | 0 to 100  |          | /   |                   |
| Consulting Marketing, % to Germany      | 0 to 100  |          |     |                   |
| Consulting Marketing, % to U.S.         | 0 to 100  |          |     |                   |