

Period Currently Displayed	20										MARKET REPORT	Select Period to View
Company Number	1											20
Product 1 Market Statistics												
	Japan	%Wld	Mexico	%Wld	China	%Wld	UK	%Wld	Germany	%Wld	U.S.	
Total Demand (Units)	303,350	22%	39,090	3%	91,600	7%	228,615	16%	238,380	17%	495,360	
Total Sales (Units)	303,350	22%	39,090	3%	91,600	7%	228,615	16%	238,380	17%	495,360	
Total Marketing Exp P1	39,999,730	12%	1,000,020	3%	2,000,008	8%	450,000	18%	750,001	26%	1,000,000	
	Mkt sh		Mkt sh		Mkt sh		Mkt sh		Mkt sh		Mkt sh	
Company Demand (Units)	60,670	20%	7,818	20%	18,320	20%	45,723	20%	47,676	20%	99,072	
Company Sales (Units)	60,670	20%	7,818	20%	18,320	20%	45,723	20%	47,676	20%	99,072	
Additional Sales (Units)	0	0%	0	0%	0	0%	0	0%	0	0%	0	
Company Marketing Exp	7,999,946	20%	200,004	20%	400,002	20%	90,000	20%	150,000	20%	200,000	
	%Ss		%Ss		%Ss		%Ss		%Ss		%Ss	
Company Sales (currency)	266,948,000	20%	3,322,650	3%	6,412,000	6%	1,371,690	14%	2,431,476	21%	4,557,312	
Delivered Mfg Cost	151,711,618	57%	1,833,976	55%	3,665,854	57%	839,157	61%	1,039,063	43%	2,213,399	
Gross Margin	115,236,382	43%	1,488,674	45%	2,746,146	43%	532,533	39%	1,392,413	57%	2,343,913	
Company Marketing Exp	7,999,946	3%	200,004	6%	400,002	6%	90,000	7%	150,000	6%	200,000	
Import Tariffs	24,025,320	9%	0	0%	589,904	9%	157,744	12%	279,620	12%	0	
Contribution Margin	83,211,116	31%	1,288,670	39%	1,756,241	27%	284,789	21%	962,793	40%	2,143,913	
Product 2 Market Statistics												
	Japan	%Wld	Mexico	%Wld	China	%Wld	UK	%Wld	Germany	%Wld	U.S.	
Total Demand (Units)	258,085	18%	103,030	7%	86,885	6%	179,610	13%	242,830	17%	535,200	
Total Sales (Units)	258,085	18%	103,030	7%	86,885	6%	179,610	13%	242,830	17%	535,200	
Total Marketing Exp P2	99,999,870	14%	4,999,995	7%	4,999,998	9%	500,000	10%	999,999	16%	2,750,000	
	Mkt sh		Mkt sh		Mkt sh		Mkt sh		Mkt sh		Mkt sh	
Company Demand (Units)	51,617	20%	20,606	20%	17,377	20%	35,922	20%	48,566	20%	107,040	
Company Sales (Units)	51,617	20%	20,606	20%	17,377	20%	35,922	20%	48,566	20%	107,040	
Excess Demand (Units)	0	0%	0	0%	0	0%	0	0%	0	0%	0	
Company Marketing Exp	19,999,974	20%	999,999	20%	1,000,000	20%	100,000	20%	200,000	20%	550,000	
	%Ss		%Ss		%Ss		%Ss		%Ss		%Ss	
Company Sales (currency)	345,833,900	20%	10,303,000	6%	9,122,925	7%	1,544,646	12%	2,913,960	19%	5,887,200	
Delivered Mfg Cost	172,772,097	50%	6,514,300	63%	4,536,739	50%	873,859	57%	1,402,964	48%	3,222,782	
Gross Margin	173,061,803	50%	3,788,700	37%	4,587,186	50%	670,787	43%	1,510,996	52%	2,664,418	
Marketing Expenses	19,999,974	6%	999,999	10%	1,000,000	11%	100,000	6%	200,000	7%	550,000	
Import Tariffs	31,125,051	9%	0	0%	839,309	9%	177,634	12%	335,105	12%	0	
Contribution Margin	121,936,778	35%	2,788,701	27%	2,747,877	30%	393,153	25%	975,891	33%	2,114,418	
Product 1 Prices												
	Japan	rel prc	Mexico	rel prc	China	rel prc	UK	rel prc	Germany	rel prc	U.S.	
Company 1	4,400.00	100%	425.00	100%	350.00	100%	30.00	100%	51.00	100%	46.00	
Company 2	4,400.00	100%	425.00	100%	350.00	100%	30.00	100%	51.00	100%	46.00	
Company 3	4,400.00	100%	425.00	100%	350.00	100%	30.00	100%	51.00	100%	46.00	
Company 4	4,400.00	100%	425.00	100%	350.00	100%	30.00	100%	51.00	100%	46.00	
Company 5	4,400.00	100%	425.00	100%	350.00	100%	30.00	100%	51.00	100%	46.00	
Average Price	4,400.00		425.00		350.00		30.00		51.00		46.00	
Product 2 Prices												
	Japan	rel prc	Mexico	rel prc	China	rel prc	UK	rel prc	Germany	rel prc	U.S.	
Company 1	6,700.00	100%	500.00	100%	525.00	100%	43.00	100%	60.00	100%	55.00	
Company 2	6,700.00	100%	500.00	100%	525.00	100%	43.00	100%	60.00	100%	55.00	
Company 3	6,700.00	100%	500.00	100%	525.00	100%	43.00	100%	60.00	100%	55.00	
Company 4	6,700.00	100%	500.00	100%	525.00	100%	43.00	100%	60.00	100%	55.00	
Company 5	6,700.00	100%	500.00	100%	525.00	100%	43.00	100%	60.00	100%	55.00	
Average price	6,700.00		500.00		525.00		43.00		60.00		55.00	
Contract Market information												
			Price to beat									
Contract			With zero		Your contract		Your Contract		Your Contract		Contract	