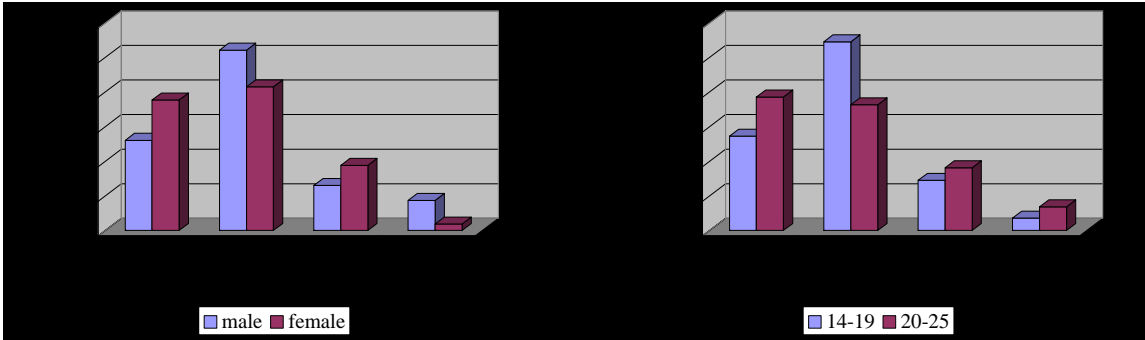
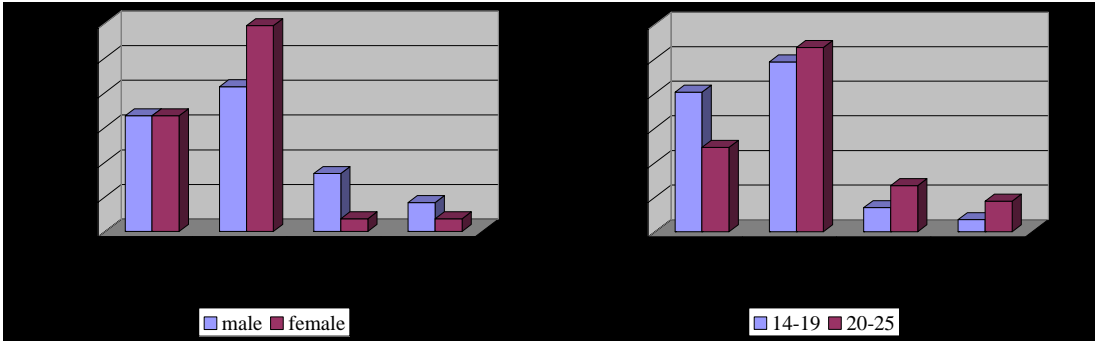
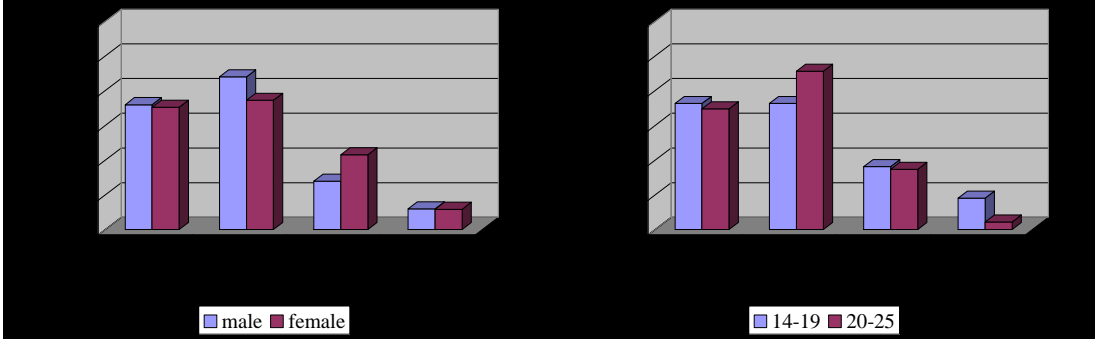
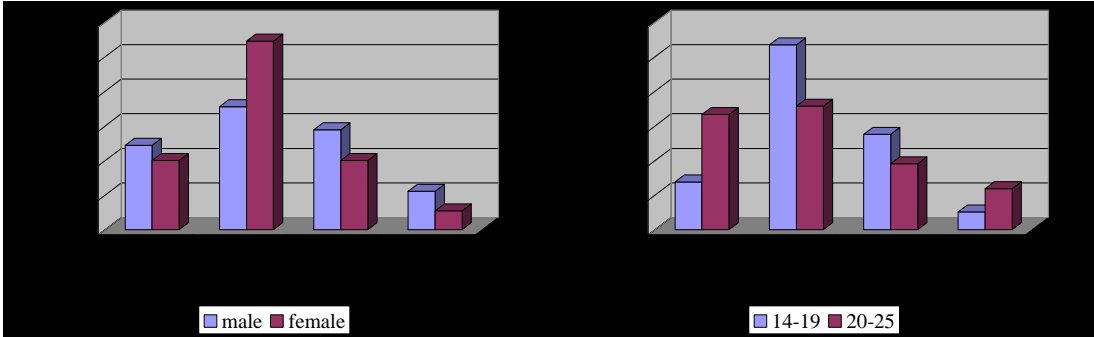
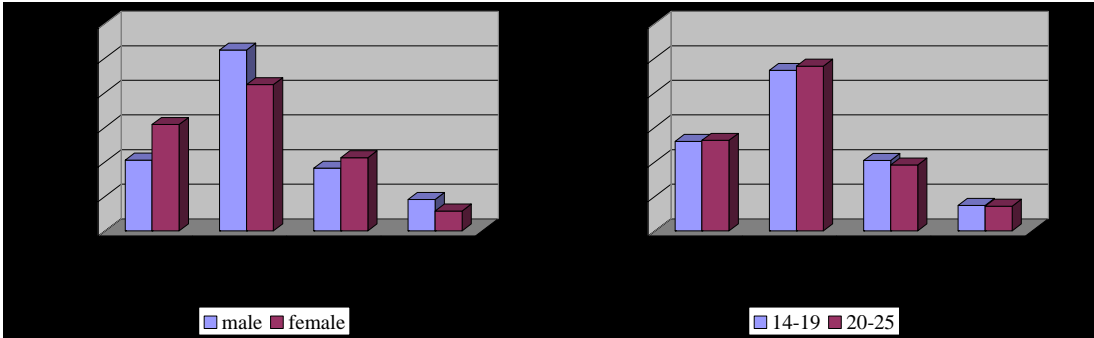
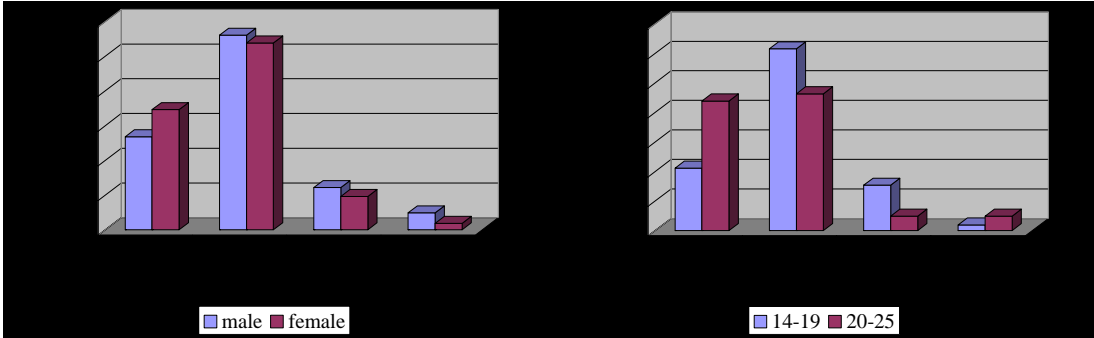
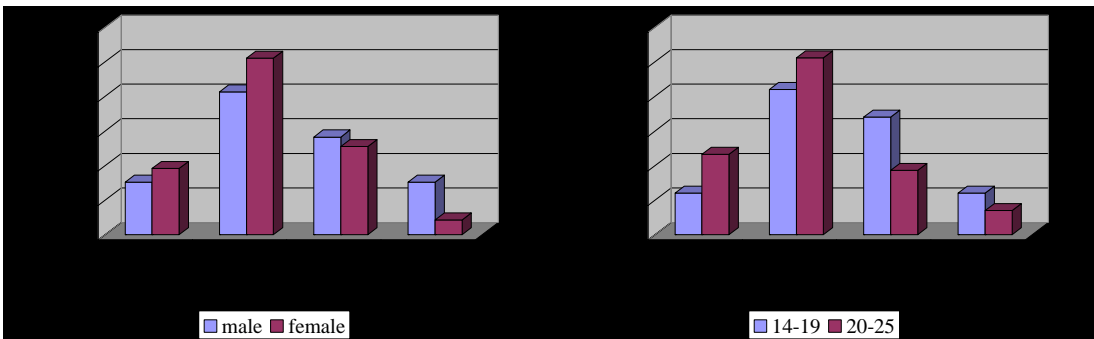
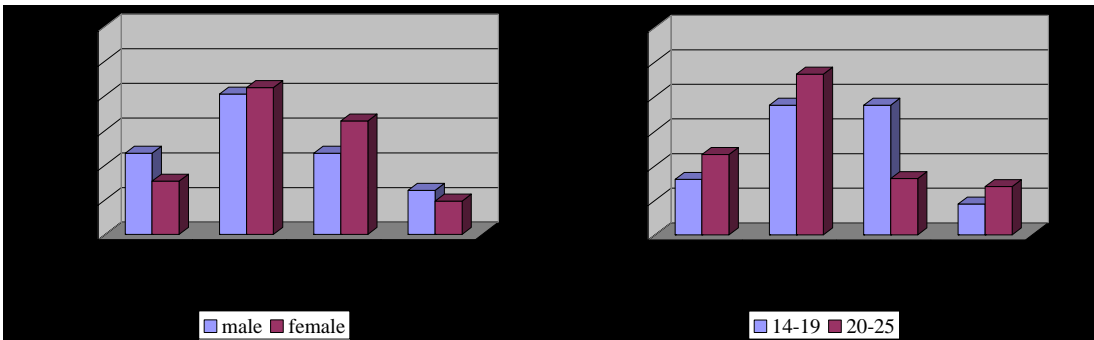
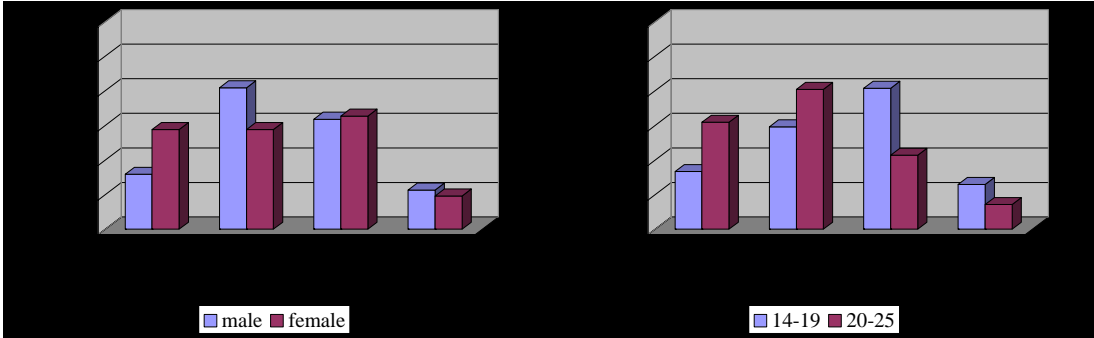
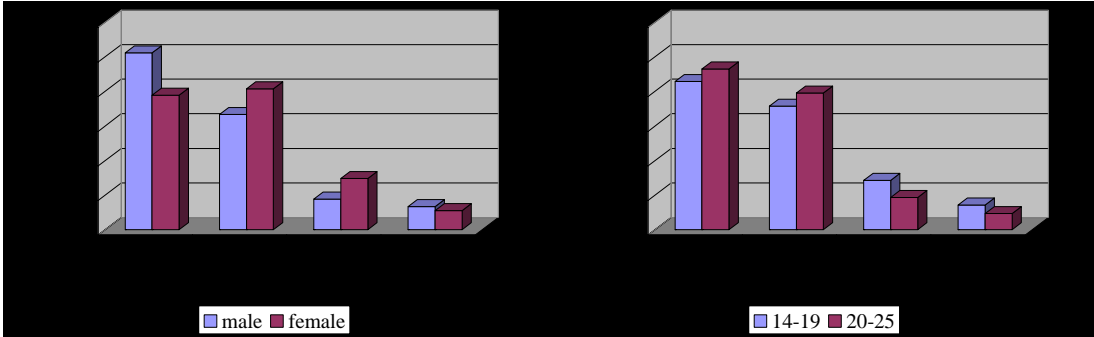
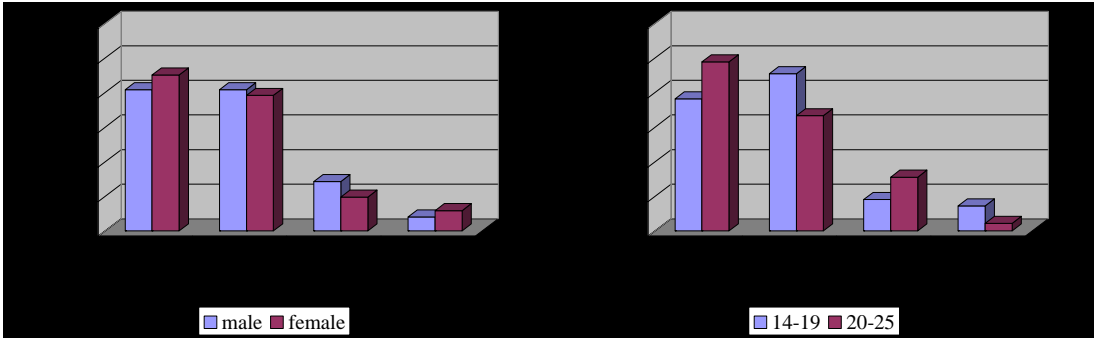
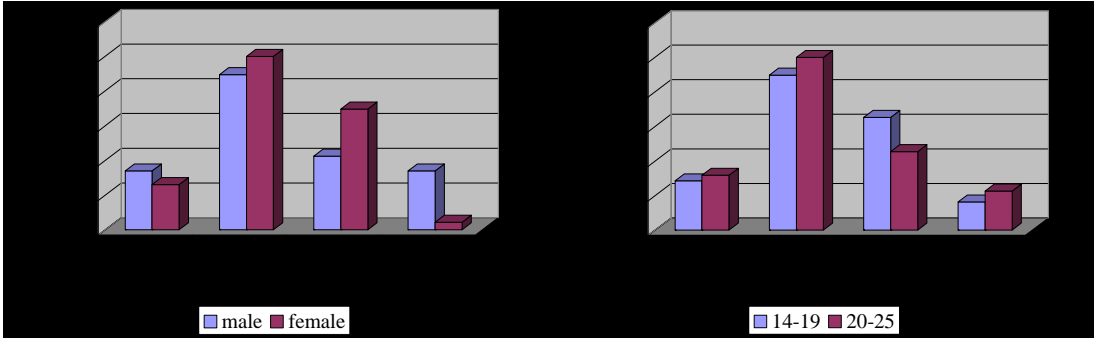


Appendix C: Attributes Puma Fragrances





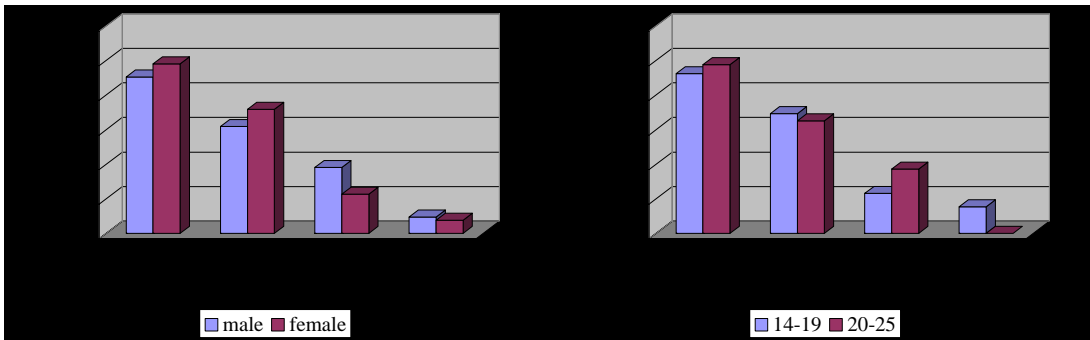




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[REDACTED]



[REDACTED]

[REDACTED]

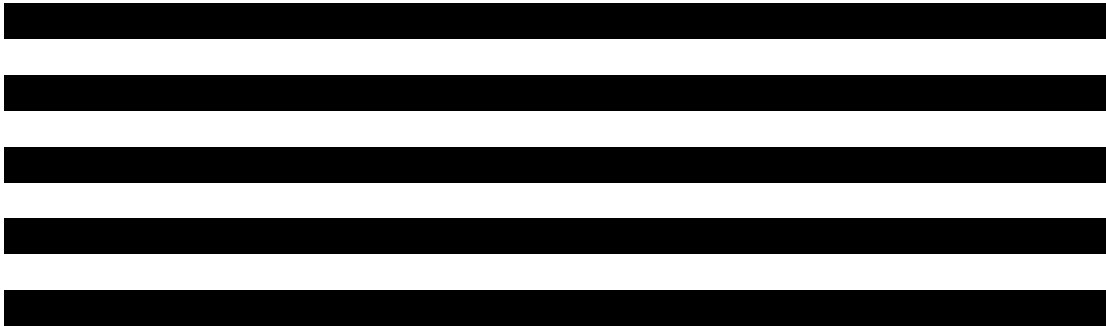
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[REDACTED]

[REDACTED]







**Sworn Declaration**

I hereby affirm on oath that I have elaborated the undergraduate thesis at hand independently and without unauthorised external assistance; I have not used other sources than the ones indicated and have marked those used literally or by their content as such.

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Place, date

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Signature of the author